

## AIA Corpus Christi Members Privacy Policy

### **Member Data Storage and Dissemination**

AIA Corpus Christi's member information is a valuable resource which enables companies or organizations to target-market their products or services to a highly specialized clientele. It is to the advantage of our organization to closely protect that list.

Email and Distribution lists will not be sold. These lists may be provided to sponsors and exhibitors at events, however, vendors must agree that third-party communications software (such as Constant Contact) will be used to meet CAN-SPAM compliance; and members will be given the opportunity to opt-out of such vendor mailings on a per-registration basis.

Member data associated with transactions for programs and events will meet the requirements of the merchant / gateway used for data encryption, and AIA Corpus Christi will not store member credit card / checking information physically, digitally, or otherwise on site. Third party software will meet federal guidelines for PCI compliance.